



County Executive
David Villanueva

Governmental Relations and
Legislative Officer
Elisia De Bord

County of Sacramento

Board of Supervisors
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August 30, 2024

The Honorable Gavin Newsom
Governor of California
State Capitol, Room 9000
Sacramento, CA 95814

Re: AB 3218 (Wood). Unflavored Tobacco Lists. – Request for Signature

Dear Governor Newsom,

On behalf of the Sacramento County Board of Supervisors, I write to request your signature of AB 3218 (Wood). This bill helps ensure the successful implementation of the flavored tobacco ban (SB 793, 2019) by establishing a list of all tobacco products that are permissibly unflavored and allowed to be sold in California.

AB 3218 will alleviate issues that our Sacramento County staff and retailers have with manufacturers falsifying descriptions of flavored tobacco products. The flavored tobacco ban prohibits the retail sale of most flavored tobacco products; yet, these products are still sold and can end up with young people. Tobacco companies do not make their packaging clear on flavored and unflavored products. This creates difficulty for retailers that aim to be legally compliant to determine which products to sell. Young people are predominately the consumers of flavored tobacco products, and the usage among youth has increased in recent years. A 2023 study by the Centers for Disease Control and Prevention found that among middle school and high school students who use e-cigarettes, nearly 9 in10 use flavored ones.

AB 3218 provides the needed support to state and local enforcers to combat the illegal sale of flavored tobacco products that appeal to youth. Thank you for your consideration. Please feel free to contact me at (916) 874-4627 or deborde@saccounty.gov.

Sincerely,

Elisia De Bord
Governmental Relations and Legislative Officer

cc: The Honorable Jim Wood
Sacramento County Delegation
Sacramento County Board of Supervisors
Audrey Ratajczak, Cruz Strategies